

2024 Popcorn Campaign
Key Dates

Pre-Sale

Saturday, July 20 - \$20k + Units, 4 reservation blocks
Sunday, July 21 - \$15k+ Units, 3 reservation blocks
Monday, July 22 - \$10k+ Units, 2 reservation blocks
Tuesday July 23 – All Units, unlimited reservation blocks.
Monday, July 24 – Unit sign up deadline
Thursday, July 25 – Louisville Metro Popcorn Kickoff (for Unit Kernels)

Show N Sell

Friday, August 9 – Unit Show and Sell orders due by midnight
Wednesday, August 21 – Show and Sell order delivered
Friday, September 6 – Unit second order due by midnight – ***Chocolate product available for order***
September 13-15 – Council Blitz Weekend #1 (product TBD)
Tuesday, September 24 - Second order delivered
October 11-13 – Council Blitz Weekend #2 (product TBD)
Friday, October 18 – Last day to accept full case returns

Take Order & Closeout

Friday, November 1 – Unit take orders due by midnight
Monday, November 4 – LHC take order due to TE by midnight
Wednesday, November 13 – Take order delivered
Monday, December 2 – Final Payment Due
Saturday, January 4 – Spin To Win Event