

# Official Brand Colors - BSA

RED



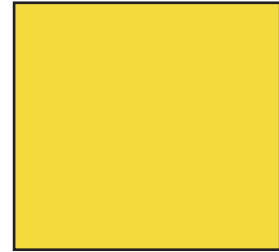
RGB: 206, 17, 189  
CMYK: 12, 100, 98, 3  
PMS: 1795c  
HEX: #CE1126

OLIVE



RGB: 36, 52, 44  
CMYK: 78, 50, 78, 56  
PMS: 533c  
HEX: #243E2C

CUB YELLOW



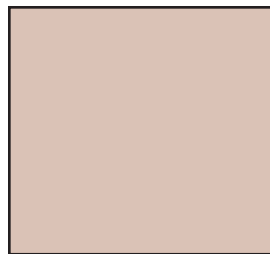
RGB: 252, 209, 22  
CMYK: 2, 16, 97, 0  
PMS: 4704c  
HEX: #FDC116

BLUE



RGB: 0, 63, 135  
CMYK: 100, 85, 16, 5  
PMS: 294c  
HEX: #003F87

TAN



RGB: 214, 206, 189  
CMYK: 16, 15, 24, 0  
PMS: 4755c  
HEX: #D6CEBD

WARM GREY



RGB: 81, 83, 84  
CMYK: 66, 56, 55, 32  
PMS: 455c  
HEX: #515354

PALE BLUE



154, 179, 213  
39, 22, 4, 0  
651c  
#9AB3D5

DK. BLUE



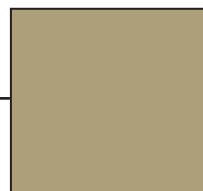
0, 51, 102  
100, 87, 33, 23  
PMS: 654c  
HEX: #003366

LT. TAN



233, 233, 228  
8, 5, 8, 0  
Cool Gray 1c  
#E9E9E4

DK. TAN



173, 157, 123  
33, 33, 56, 2  
PMS: 7303c  
#AD9D7B

PALE GREY



133, 135, 135  
50, 41, 41, 5  
PMS: 877c  
HEX: #858787

DARK GREY



35, 37, 40  
74, 67, 62, 69  
Hex. Black c  
#232528