

A group of five Scouts in blue shirts and green shorts are hiking into a dark cave entrance. They are carrying backpacks and are positioned in a line, entering the cave. The cave entrance is a dark opening in a rocky cliff face. Above the cave, there is a small plaque that reads "MURKIN CAVE". The surrounding area is a forest with green trees and foliage. The text "SCOUTS BSA RECRUITMENT BRIEFING 8-29-22" is overlaid in white on the upper part of the image, and "LINCOLN HERITAGE COUNCIL, BSA" is overlaid in white on the lower part of the image.

SCOUTS BSA RECRUITMENT BRIEFING 8-29-22

LINCOLN HERITAGE COUNCIL, BSA

Review Joining Requirements as of April

New Scouts BSA joining requirements (effective April 18, 2022)

- At least 10 years old, currently in the fifth grade and register on or after March 1
or
- At least 10 years old and have earned the Arrow of Light Award
or
- At least 11 years old (but not yet 18)

As a reminder, the previous joining requirements stated that a young person could be a Scouts BSA member if they met any of the requirements below.

Old Scouts BSA joining requirements (prior to April 18, 2022)

- At least 10 years old and have completed the fifth grade
or
- At least 10 years old and have earned the Arrow of Light Award
or
- At least 11 years old (but not yet 18)

SCOUTS BSA BRANDING: Be Prepared. For Scouts BSA.

[Scouts BSA Branding Do's & Donts](#)



HAVE ADVENTURES | MAKE LIFELONG FRIENDS | DISCOVER THE WORLD



2022 Scouts BSA Recruitment Flier

Posters & Yard Signs
Also Available!

**BUILD CHARACTER | GAIN CONFIDENCE | REACH NEW HEIGHTS | BE YOUR BEST
HAVE ADVENTURES | MAKE LIFELONG FRIENDS | DISCOVER THE WORLD**



JOIN SCOUTING!

Visit BEASCOUT.ORG to find other Troop options near you.

BOY SCOUTS OF AMERICA
LINCOLN HERITAGE COUNCIL

facebook.com/LHCBSA

502-361-2624
www.lhcbsa.org

BE PREPARED. FOR ANYTHING.

JOIN SCOUTING

Some kids avoid obstacles; Scouts seek them out. Scouts live for the opportunity to test themselves and their abilities. They love learning new skills. Whether it's sharing stories over an open campfire, flying through the air on a zip line, or learning how to sail a 20-foot sailboat with your best friends, Scouts learn skills that last a lifetime. Scouting teaches you to be your best and shapes you into a leader for tomorrow.

WHAT DO SCOUTS DO?

CAMPING	KAYAKING	HIGH-ADVENTURE
ARCHERY	CITIZENSHIP	MUCH MORE!
SHOOTING SPORTS	SERVICE PROJECTS	
SUMMER CAMP	BACKPACKING	

WHO CAN JOIN A TROOP?
All boys and girls 11 – 17 years of age. There are separate Troops for boys and girls.

HOW MUCH TIME DOES SCOUTING INVOLVE?
Most Troops meet once a week. With monthly campouts and service projects, Scouting is a year-round program. Summers are filled with adventure and camping.

WHO ARE THE LEADERS?
Leaders are parents, just like yours, and community-minded individuals who volunteer their time to benefit young people. All volunteers go through a rigorous application process that includes background checks and the Boy Scouts of America's top-rated Youth Protection Training.

HOW MUCH DOES SCOUTING COST?
There are national fees for the annual registration, insurance, handbook and an optional fee for Scout Life magazine. Troops participate in fundraisers throughout the year to additional activities and costs. Every Troop is different. Many of these questions can be answered by your Scoutmaster (Troop leader).

WWW.BEASCOUT.ORG



Webelos to Scout Transition – Resource Links:

National BSA Webelos to Scout
Best Practices, Job Descriptions, &
Timeline

**“Bridging the Way – A Guide
for Webelos to Scout
Transition”** by Adrian Shepherd
the LHC BSA Scouts BSA
Recruitment Chair



Webelos to Scout Transition

August		Person Responsible
1	Get names, addresses, and telephone numbers of second-year Webelos Scouts. Record the information on the Webelos Scout Tracking form.	TMC, WDL, CM
2	Plan a joint Scout troop/Webelos den camping trip for October.	SM, PLC, CM, WDL
3	Plan a program of upcoming events to present at a Webelos den meeting visit in November.	TMC
4	Select a den chief for each Webelos den.	

Webelos to Scout Transition

September		Person Responsible
1	Mail a letter of introduction from the Scout troop to second-year Webelos Scouts to introduce them to the troop.	TMC, SM
2	Put second-year Webelos Scouts on the mailing list to receive the troop newsletter.	TMC
3	Continue planning the joint camping trip for October.	SM, PLC, CM, WDL



Webelos to Scout Transition

October		Person Responsible
1	Conduct the joint camping trip with the Webelos den.	SM, TMC, SPL, CM

BeAScout.org

Troops Need to Update & Manage

- Updated pins are a great way to advertise your Troop.
- Streamlines registration with online youth and adult registrations that go straight into the system and directly loads into your ScoutBook!
- One of the best ways for new/interested families to find your Troop online.
- BeAScout.org Support:
<https://lhcbasa.org/be-a-scout/>



NEW MEMBER COORDINATOR

Appointment and Support: The New Member Coordinators are appointed by and report to the Unit Committee Chair. The New Member Coordinators work with and are supported by the District Membership Chair as well as by unit leadership, the sponsoring organization, and commissioners.

Responsibilities: In general, all New Member Coordinators:

- Serve as a welcoming ambassador for Troop.
- Work with Committee to develop a membership plan.
- Participate and/or receive training for committee & position.

Specific Responsibilities:

- Share and promote the Benefits of Scouting.
- Coordinate Troop Recruitment
- Guide the joining and welcoming process of new youth and families.

Support Links:

[NEW MEMBER COORDINATOR JOB DESCRIPTION & TRAINING](#)



TROOP OPEN HOUSE BEST PRACTICES

The troop open house allows a troop to swing open its doors and roll out the red carpet to welcome guests. It provides a forum to show off Scouting activities and the troop's accomplishments. It is an effective tool to reach youth who have never tried Scouting.

Hosting a troop open house is a five-step process that has been tried and proven in troops throughout the nation. Each of the following five steps is vital to the event's success:

- [Present a School Rally to Fifth- and Sixth-Graders](#)
- [Send the Parents of Interested Youth a Personal Invitation to the Troop Open House](#)
- [Follow Up With a Call](#)
- [Host the Troop Open House for Youth and Their Parents](#)
- [Organize a Troop or District Activity to Involve New Scouts Right Away](#)



TROOP PROMOTION IDEAS:

- Promote to Dropped youth
- Promote to 6th graders registered in Packs
- Promote at Chartered Organization and/or area neighborhoods

Middle Schools:

- Coordination needed with troop and district.
- Urban vs Rural promotions for public schools – discussion of coordination.
- Private schools that have Troops should be easy, that Troop gets them!
- Private schools without Troops coordinate, will take someone with a connection likely.

2 Week turnaround needed from time you need to distribute for all flyer request.





2022 LINCOLN HERITAGE COUNCIL

SCOUTS BSA TROOP RECRUITMENT INCENTIVE:

Every troop that adds 5 new Scouts BSA members between September 1st & November 30th your Troop will receive 1 FREE YOUTH to a Lincoln Heritage Council SUMMER CAMP!