



RE: 2026 Discount Card Sale

To Whom It May Concern:

Each year, Scouts from the Lincoln Heritage Council sell discount cards beginning in February and continuing through May.

The purpose of this annual sale is to help Scouts earn funds for their yearly activities and provide program and camping opportunities to thousands of youth and volunteer adults in the Council's area.

Scouting America prepares young people for life by providing the nation's foremost youth program of character development and values-based leadership training utilizing outdoor activity, citizenship, and sports fitness.

The Lincoln Heritage Council, Scouting America is a 501(c) 3 non-profit tax-exempt organization.

We respectfully request your store provide a small area outside of your establishment where Scouts may set up to sell their cards and create awareness about our programs and service in our communities.

The volunteer adult leaders will ensure the Scouts are trained on how to sell in a courteous and professional manner while you provide them the opportunity to practice their communication skills as they take on the personal responsibility of supporting their Scouting program. Scouts will be in uniform, have adult supervision, and maintain a clean sales area throughout the sale.

Should you have any questions or concerns, please do not hesitate to contact Hallie Brockhoff, 502-418-6743 or hallie.brockhoff@scouting.org.

Thank you for your consideration of this request in support of our local Scouting programs!