



2024 Cub Scout Pack Recruitment Chair/Coordinator

Key Responsibilities:

- Work closely with the District Cub Recruitment Chair, District Executive, and Pack leadership to provide promotional and recruitment opportunities for your Pack throughout the year. To include – not limited to:
 - Open house promotions.
 - Designated/Assigned school recruitment night(s).
 - Reinvite and reengage dropped members
 - Bring a Buddy – Peer to Peer recruitment and incentives for current members.
 - Neighborhood and chartered organization promotion and recruitment.
- Recruit at least 3 adults (team members) to assist you with recruiting for your Pack helping with the recruitment night(s) that will be coordinated with District for your assigned school(s).
- Attend the Cub Scout Recruitment Kickoff Training for your District with the team.
- Provide leadership to your pack and follow the “2024 Cub Pack Recruitment Action Items & Timeline”.
- Coordinate, with the assistance of other Pack leaders and parents, additional promotion of your recruitment night. Assist the district with promotion at the School and Chartered Organization. **Here are the “must do’s”:**
 - Cub Scout Pack coordinates promotion or has a booth at the school open/Back to School Night.
 - Pack leadership and parents promote recruitment meeting on social media pages, Neighborhood app, and emails to friends, neighbors, and coworkers.
 - Pack leadership updates and manages BeAScout.org pin, leads, and online applications.
- Ensure that all youth/adult applications and registration/*Scout’s Life* fees are submitted to the council office 1-2 days after the recruitments.
- Make sure your Pack’s BeAScout.org Pin is updated. Additionally Key 3 and delegates (we recommend Pack’s Recruitment Chair serve as a delegate) follow-up on all leads and manage online applications effectively.