THE 2020 CAMP CARD SALE!
IT’S CAN BE YOUR BEST CAMP CARD SALE EVER!
GET PREPARED!

Lincoln Heritage Council
Boy Scouts of America
2020 CAMP CARD SALES!! IT’S A NO BRAINER!!
HANDS DOWN THE EASIEST FUNDRAISER IN SCOUTING!

• SELLS FOR ONLY $5!
• UNIT/SCOUT EARN $2.5 (50%) PER CARD SOLD!
• COST TO UNIT IS $0!!
• IT’S RISK FREE!!! LHC Council organizes sale, secures local deals, and covers cost of card to allow for our units & scouts to gain maximum benefit!
• Average $$ ONE Breakoff Tab Alone Pays for Itself!!

<table>
<thead>
<tr>
<th>Metro/So. In</th>
<th>Lincoln Trail</th>
<th>Wapiti</th>
<th>Tecumseh</th>
<th>Audubon</th>
<th>Four Rivers</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 tabs average over $7!</td>
<td>7 tabs average over $8!</td>
<td>6 tabs average over $7!</td>
<td>4 tabs avg. over $7!</td>
<td>5 tabs avg. over $9!</td>
<td>5 tabs avg. over $5!</td>
</tr>
</tbody>
</table>

• On average each card has $275 in value for using each multiuse deal at least one time!
DISTRICT & UNIT CARD CHAIR JOB DESCRIPTION

• Help Promote & Organize your District/Unit for Camp Card Sales!
• SIGN-UP NOW!! Every Unit/Scout Should Participate!
• Conduct a Kickoff & Distribution Meeting
• Establish Goals & Create Incentives & Promote Council level incentives
• PROMOTE & SET UP STORE FRONT SALES!
• Manage inventory and sell ALL CARDS!
2020 CAMP CARD TIMELINE!

WEEK OF MARCH 9th:
• DISTRICT KICKOFF’s & CARD DISTRIBUTION

March/April/May/June/July
• Sell, Sell, Sell!
• Check out any additional cards needed.
• Early settlement for units ready to settle sold cards & return any unsold cards.

July 24th:
• Camp Card Sale ends July 24th
• All monies due and unsold cards due by July 24th to receive 50% commission ($2.50 for each card sold at $5).
• Units who submit monies between July 25th and July 31st will receive $2.00 commission.

August:
• Payment after July 31st – no commission; All cards are due. Settle remaining accounts.
2020 Best Practices

- Kickoffs at District & Unit Level to create excitement, promote value, and train your families, leaders, and Scouts to sell the card! (Hint: Similar to Popcorn)

- Promote the value of the card!

- Create goals for District & Unit Level Sales!

- Set up times and dates for storefront sales & neighborhood sales blitzes.

- SCOUTS HAVE A SCRIPT & MAKE THE ASK!
RESOURCES

• WEBSITE & LEADERS GUIDE

• PROFESSIONAL STAFF & DISTRICT EXECUTIVES & DISTRICT/COUNCIL LEVEL VOLUNTEERS (Reminder: Ask for help when needed)

• SCOUT TRACKING SPREADSHEET

• INDIVIDUAL SCOUT SALES ENVELOPE

• COUNCIL LEVEL INCENTIVES
Individual Scout Sales Envelope

Scouts can use this envelope to track & support their sales!
2020 Camp Card Incentives

Top Council Salesperson

$200 Amazon Gift Card

Sell 100 camp cards...

$50 dollars off any 2020 Lincoln Heritage Council Camp
1. Dave & Busters! $20 Free w/ Purchase of $20 Game Play!

2. FIVE STAR! FREE SAUSAGE BISCUIT!

3. Tractor Supply! $5 off your purchase of $25 or more!

4. DAIRY QUEEN!! FREE Blizzard Treat w/ Purchase of a Blizzard Treat of Equal or lessor value!

5. GREAT CLIPS!! $4 off a Haircut!!

6. DICK’S Sporting Goods! $10 off a purchase of $50!
2020 METRO/SO. INDIANA MULTIUSE DEALS!!
VALUE ESTIMATE ON ONE USE IS $240!!

- Big O Tires! Free Rotation and Brake Inspection Most Vehicles! $25 est.
- Bluegrass Karting and OVRDrive! $5 off $25 $5
- Burger King! Free Chicken Sandwich w/ purchase of Chicken Sandwich $4
- CLIMB NuLu! Free Rental Equipment! $6
- Feeders Supply! $7 Self-Serve Pet Wash! $4
- Hardee’s BOGO 1/3 Thickburger! $4.50
- Holiday World (Save up to $31 at ticket!) $93 (est. 3)
- LHC 10% off Camping Gear $50 (excluding wall tents & gift cards) $5
- Louisville Bats! $3 off seating (restrictions apply) $9 (est. 3)
- Lou City Soccer!! $3 off seating (limit use 2 per game) $6 (limit 2)
- MAIN EVENT! $20 Game Play with Purchase of $20 $20
- Papa John’s FREE 10’ Cheese sticks w/ purchase of Large Pizza! $8
- Skyline Chili $1 off purchase of $8 $1
- VALVOLINE $5 off oil change! $5
- White Castle! 2 sliders with purchase of 2 & Drink! $2
- Zaxby’s Free Small Drink with Purchase of Zalad or Most Popular $2
- BEARNO’s $5 of $25 or more! $5
- Kentucky Kingdom $12 off general admission $36 (est. 3)
2020 Metro/So. Indiana CAMP CARD! NEARLY $300 IN VALUE ON ONE TIME USE!!
2020 LINCOLN TRAIL CARD!
7 GREAT BREAKOFF TABS! $57 IN VALUE!!

1. Dave & Busters! $20 Free w/ Purchase of $20 Game Play!

2. FIVE STAR! FREE SAUSAGE BISCUIT!

3. Tractor Supply! $5 off your purchase of $25 or more!

4. DAIRY QUEEN!! FREE Blizzard Treat w/ Purchase of a Blizzard Treat of Equal or lesser value!

5. GREAT CLIPS!! $4 off a Haircut!!

6. DICK’S Sporting Goods! $10 off a purchase of $50!

7. DOMINO’S Buy one Pizza, Get one equal or lesser FREE!!
<table>
<thead>
<tr>
<th>Deal Description</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Big O Tires! Free Rotation and Brake Inspection Most Vehicles!</td>
<td>$25 est.</td>
</tr>
<tr>
<td>Bluegrass Karting and OVRDrive! $5 off $25</td>
<td>$5</td>
</tr>
<tr>
<td>Feeders Supply! $7 Self-Serve Pet Wash!</td>
<td>$4</td>
</tr>
<tr>
<td>Hardee’s BOGO 1/3 Thickburger!</td>
<td>$4.50</td>
</tr>
<tr>
<td>Holiday World (Save up to $31 at ticket!)</td>
<td>$93 (est. 3)</td>
</tr>
<tr>
<td>LHC 10% off Camping Gear $50 (excluding wall tents &amp; gift cards)</td>
<td>$5</td>
</tr>
<tr>
<td>Louisville Bats! $3 off seating (restrictions apply)</td>
<td>$9 (est. 3)</td>
</tr>
<tr>
<td>Lou City Soccer!! $3 off seating (limit use 2 per game)</td>
<td>$6 (limit 2)</td>
</tr>
<tr>
<td>MAIN EVENT! $20 Game Play with Purchase of $20</td>
<td>$20</td>
</tr>
<tr>
<td>Bowling Green Hot Rods! $2 off day of reserve seat! (Limit 2 per game)</td>
<td>$4 (limit 2)</td>
</tr>
<tr>
<td>Baskin Robins! $1 off $4 or more purchase.</td>
<td>$1</td>
</tr>
<tr>
<td>VALVOLINE $5 off oil change!</td>
<td>$5</td>
</tr>
<tr>
<td>Beech Bend! Save $12 on Adult and $6 on child</td>
<td>$30 (est. 3)</td>
</tr>
<tr>
<td>Venture River $5 off up to 4 people!</td>
<td>$30 (est. 3)</td>
</tr>
<tr>
<td>T-Shirt Express $5 off a purchase of $50</td>
<td>$5</td>
</tr>
<tr>
<td>Kentucky Kingdom $12 off general admission</td>
<td>$36 (est. 3)</td>
</tr>
<tr>
<td>White Castle! 2 sliders with purchase of 2 &amp; Drink!</td>
<td>$2</td>
</tr>
</tbody>
</table>
2020 LINCOLN TRAIL CAMP CARD!
OVER $325 IN VALUE!!
2020 WAPITI CARD!
6 GREAT BREAKOFF TABS! $38 IN VALUE!!

1. FIVE STAR! FREE SAUSAGE BISCUIT!

2. Tractor Supply! $5 off your purchase of $25 or more!

3. DAIRY QUEEN!! FREE Blizzard Treat w/ Purchase of a Blizzard Treat of Equal or lessor value!

4. SHOGUN Bistro! $5 off of $30 or more!

5. DICK’S Sporting Goods! $10 off a purchase of $50!

6. DOMINO’S Buy one Pizza, Get one equal or lessor FREE!!
2020 WAPITI CAMP CARD MULTIUSE DEALS!!
VALUE ESTIMATE ON ONE USE IS $284!!

- Big O Tires! Free Rotation and Brake Inspection Most Vehicles! $25 est.
- Feeders Supply! $7 Self-Serve Pet Wash! $4
- Hardee’s BOGO 1/3 Thickburger! $4.50
- Holiday World (Save up to $31 at ticket!) $93 (est. 3)
- Larry’s Pizza! 10% off entire order! $2.50
- LHC 10% off Camping Gear $50 (excluding wall tents & gift cards) $5
- Lou City Soccer!! $3 off seating (limit use 2 per game) $6 (limit 2)
- Bowling Green Hot Rods! $2 off day of reserve seat! (Limit 2 per game) $4 (limit 2)
- VALVOLINE $5 off oil change! $5
- Beech Bend! Save $12 on Adult and $6 on child $30 (est. 3)
- Venture River $5 off up to 4 people! $30 (est. 3)
- Sahara Steakhouse $1 per person dinner entre & .50 off sandwiches $2.5
- Kentucky Kingdom $12 off general admission $36 (est. 3)
- White Castle! 2 sliders with purchase of 2 & Drink! $2
2020 WAPITI CAMP CARD! NEARLY $300 IN VALUE FOR ONE TIME USE!!
2020 TECUMSEH CARD!
4 GREAT BREAKOFF TABS! $29 IN VALUE!!

1. FIVE STAR! FREE SAUSAGE BISCUIT!

2. Tractor Supply! $5 off your purchase of $25 or more

3. DICKS’S Sporting Goods! $10 off a purchase of $50 or more

4. DOMINO’S Buy one Pizza, Get one equal or lessor FREE!!
2020 TECUMSEH CARD MULTIUSE DEALS!! VALUE ON ONE USE IS $254!!

- Big Apple Grill & Bar! 10% off purchase $2.5
- Butter & Grace 5% off total order $1
- Country Cupboard 10% off buffet only $2
- Dairy Queen $1 off $3 or more purchase $1
- Feeders Supply! $7 Self-Serve Pet Wash! $4
- Hardee’s BOGO 1/3 Thickburger! $4.50
- Holiday World (Save up to $31 at ticket!) $93 (est. 3)
- LHC 10% off Camping Gear $50 (excluding wall tents & gift cards) $5
- Lou City Soccer!! $3 off seating (limit use 2 per game) $6 (limit 2)
- Bowling Green Hot Rods! $2 off day of reserve seat! (limit 2 per game) $4 (limit 2)
- VALVOLINE $5 off oil change! $5
- Ideal Market Free Small Fountain Drink w/ purchase of Deli or Biscuit purchase $1
- Beech Bend! Save $12 on Adult and $6 on child $30 (est. 3)
- Venture River $5 off up to 4 people! $30 (est. 3)
- Kentucky Kingdom $12 off general admission $36 (est. 3)
- White Castle! 2 sliders with purchase of 2 & Drink! $2
- S & J Free Drink w/ Purchase of Plate Lunch $2
2020
TECUMSEH CARD!
OVER $250 IN VALUE
FOR ONE TIME USE!!
2020 FOUR RIVERS CARD!
5 GREAT BREAKOFF TABS! $26 IN VALUE!!

1. FIVE STAR! FREE SAUSAGE BISCUIT!

2. Tractor Supply! $5 off your purchase of $25 or more!

3. DAIRY QUEEN!! FREE Blizzard Treat w/ Purchase of a Blizzard Treat of Equal or lessor value!

4. WINGS ETC! $5 off $25 order!

5. DICK’S Sporting Goods! $10 off a purchase of $50!
2020 FOUR RIVERS CARD MULTIUSE DEALS!! VALUE ON ONE USE IS $223!!

- Big Apple Grill & Bar! 10% off purchase $2.5
- ZAX 10% Purchase $2
- Chicago’s Pizza 10% off $2
- Bad Bob’s BBQ Free Drink with purchase of plate $2
- Cakes to Remember $3 off purchase of $30 or more $3
- Dairy Queen $1 off $3 or more purchase $1
- Feeders Supply! $7 Self-Serve Pet Wash! $4
- Hardee’s BOGO 1/3 Thickburger! $4.50
- Holiday World (Save up to $31 at ticket!) $93 (est. 3)
- LHC 10% off Camping Gear $50 (excluding wall tents & gift cards) $5
- Music One 10% off accessories $1
- Rudy’s on Square Free Drink w/ Purchase of Meal $2
- Shanelee Boutique 20% off merchandise $3
- VALVOLINE $5 off oil change! $5
- Beech Bend! Save $12 on Adult and $6 on child $30 (est. 3)
- Venture River $5 off up to 4 people! $30 (est. 3)
- White Castle! 2 sliders with purchase of 2 & Drink! $2
- Snappy Tomato – Free Drink with Purchase of Buffet $2
- The Keg Free Desert! w/ purchase of 2 platters $4
2020
FOUR RIVERS CARD!
OVER $225 IN VALUE
FOR ONE TIME USE!!
1. FIVE STAR! FREE SAUSAGE BISCUIT!

2. Tractor Supply! $5 off your purchase of $25 or more!

3. DOMINO’S Buy one Pizza, Get one equal or lessor FREE!!

4. DICK’S Sporting Goods! $10 off a purchase of $50!

5. Dave & Busters! $20 Free w/ Purchase of $20 Game Play!
2020 AUDUBON CARD MULTIUSE DEALS!!
VALUE ESTIMATE ON ONE USE IS $240!!

- Feeders Supply! $7 Self-Serve Pet Wash! $4
- Hardee’s BOGO 1/3 Thickburger! $4.50
- Holiday World (Save up to $31 at ticket!) $93 (est. 3)
- LHC 10% off Camping Gear $50 (excluding wall tents & gift cards) $5
- Louisville Bats! $3 off seating (restrictions apply) $9 (est. 3)
- Bowling Green Hot Rods! $2 off day of reserve seat! (Limit 2 per game) $4 (limit 2)
- Lou City Soccer!! $3 off seating (limit use 2 per game) $6 (limit 2)
- VALVOLINE $5 off oil change! $5
- White Castle! 2 sliders with purchase of 2 & Drink! $2
- Kentucky Kingdom $12 off general admission $36 (est. 3)
- Venture River $5 off up to 4 people! $30 (est. 3)
- Beech Bend! Save $12 on Adult and $6 on child $30 (est. 3)
2020
AUDUBON CARD!
OVER $275 IN VALUE
FOR ONE TIME USE!!
Questions???
Thank You!