

# KEARNEL Journal



# POPCORN SALE



## College Sports Tins



**University of Louisville  
Sweet & Savory Sports Tin**



**University of Kentucky  
Sweet & Savory Sports Tin**

### This Is Going To Be BIG!

The Lincoln Heritage Council is excited to announce the latest addition to our family of products - Sweet and Savory College Sports Tins! For the first time ever, your unit will have the opportunity to sell tins representing two of the biggest teams and two of the biggest rivalries in the nation that were designed specifically for our Council!

This year, our College Sports Tins options include the University of Louisville and the University of Kentucky. These tins are one-of-a-kind, limited edition, and are not available in any store. Customers will only be able to purchase these tins from our Scouts at Show N' Sell or at Take Order.

These 3 gallon Sweet and Savory College Sports Tins each include:

- 9 oz Butter Toffee Popcorn
- 6 oz Sweet and Salty Kettle Popcorn
- 5 oz White Cheddar
- 5 oz Yellow Cheddar Cheese Popcorn

The Sweet and Savory Sports Tins will be available for Show N' Sell. Due to the nature of a custom design, initial Show N' Sell quantities are limited. College Sports Tins will be distributed to units based on a first come, first served basis as well as previous sales history being taken into consideration.

**For questions or more information, please contact us at [205popcorn@scouting.org](mailto:205popcorn@scouting.org) or 502-267-8092.**

## District Kickoff Dates



### Heroes: Assemble!

Our Popcorn Season became officially underway as Lincoln Trail completed their District Kickoff on July 3. The most recent graduates of the Superhero Training Academy are now ready to lead their units to victory and Fund the Adventure through popcorn sales!

Attend the District Popcorn Kickoff to learn all the ins and outs, pro-tips, and new information for the 2018 Popcorn Sale!

**Remember:** Units that attend the District Kickoff are on their way to earning Bonus Commission! Unit Kernels, or their designee, will need to be present for the entire duration of the District Popcorn Kickoff.

If you are unable to attend your own District Kickoff, no worries! You are more than welcome to attend another District's Kickoff! The Kickoffs are designed to be the same in every District to deliver a consistent experience and you will still receive Bonus Commission for attending the Kickoff!

***Check out the remaining District Popcorn Kickoff dates below!***

**Audubon**

July 12  
6:30 PM CDT  
1<sup>st</sup> Baptist Church  
Owensboro, KY

**Cherokee**

July 23  
7:00 PM EDT  
Council Office  
Louisville, KY

**Dan Boone**

July 24  
7:00 PM EDT  
KY Farm Bureau  
Shelbyville, KY

**Four Rivers**

July 19  
6:30 PM CDT  
Calvert City UMC  
Calvert City, KY

**Iroquois**

July 16  
6:30 PM EDT  
Cooper Memorial  
Louisville, KY

**Lewis & Clark**

July 17  
6:30 PM EDT  
Grant Line Elem.  
New Albany, IN

**Seneca**

July 23  
7:00 PM EDT  
Council Office  
Louisville, KY

**Tecumseh**

July 24  
6:30 PM CDT  
1<sup>st</sup> Christian Church  
Madisonville, KY

**Wapiti**

July 17  
6:30 PM CDT  
Holy Spirit  
Bowling Green, KY

[Click Here to RSVP](#)

## How to Sell \$10,000 in a Weekend Training Seminar

### Join Us For This Exclusive Training Opportunity!

**All units that attend will earn 1% Bonus Commission!** Don't miss out on this great opportunity to learn everything you need to know about setting up and conducting a Show N' Sell.

Nationally, units that attend this training experience an average growth of 14%.

Last year, in the Lincoln Heritage Council, units that attended this training experienced an average growth of 33%.

**Be sure to click below to RSVP for this FREE training!**



# How to Sell \$10,000 in a Weekend

*Exclusive Training Opportunity!*

**In 2017, LHC Units attending averaged a 33% growth in their Sale!**

Monday, July 30

**Calvert City UMC – 6:30 PM CDT**

Calvert City, KY

Tuesday, July 31

**Holy Spirit Catholic Church – 7:00 PM CDT**

Bowling Green, KY

Wednesday, August 1

**Sam Swope Scout Center – 7:00 PM EDT**

Louisville, KY

Every attending Unit will learn:

- Goal Setting
- How to Obtain the Best Locations
- The Best Way to Present and Merchandise the Product
- Developing Sales Principles and Skills
- Increases Parental Involvement
- Increases Confidence in Your Boys
- Helps Boys Develop Higher Self Esteem
- Develop Better Public Speaking skills



[Click Here to RSVP](#)

## Has Your Unit Committed?



Has your Unit committed for the 2018 Popcorn Sale? ***It's not too late!*** This is going to be our most exciting Popcorn Sale ever and we want your Unit to be part of the action!

If you have any questions, contact Josh Simpson at [josh.simpson@scouting.org](mailto:josh.simpson@scouting.org) or at (502) 267-8092.

[Click Here! 2018 Popcorn Sale  
Commitment Form](#)



[LHC Popcorn Web Page](#)



[Camp Masters Website](#)

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