



## 2018 Popcorn Commission Structure

Base Commission with Prizes – **Best Option!** 28%  
(Best Option – Units that use Prize Program sell more popcorn)

Unit commits by June 1 & submits payment on time + 1%

Unit Kernel attends District Kickoff & conducts  
Unit Popcorn Kickoff + 2%

Attend “How to Sell \$10,000 in a Weekend” Seminar + 1%

Increase 2018 Unit Sale by 5% over Unit’s 2017 Sale  
or has total sales of a minimum of \$25,000 + 2%

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**Total Potential Commission (with prizes) 34%**

Opt out of Prizes + 4%

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**Total Potential Commission (without prizes) 38%**

