



# 2017 FALL RECRUITMENT FACT SHEET

## ROCKET INTO SCOUTING

We're excited to announce our 2017 Fall Recruitment Campaign will feature a "Rocket into Scouting" theme. The Rocket Into Scouting program is designed to take our recruiting efforts to new heights. With a focus on fun, this program invites families in our community to experience the adventures that only Scouting can offer. The program leverages an activity that kids love (building and launching rockets) while showing parents that Scouting will foster their child's creativity, initiative, and sense of wonder.

### How can my pack use rockets to boost recruitment?

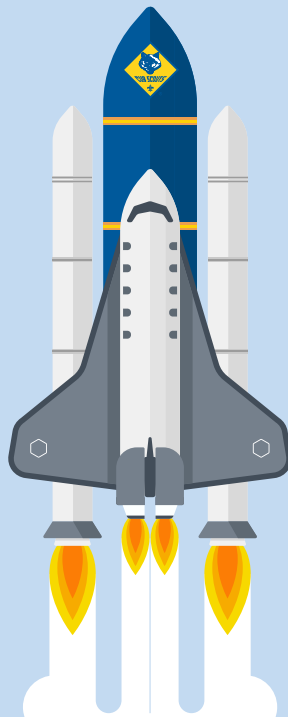
1. Plan to give a rocket to every new Cub Scout you recruit.
2. During your Boy Talk at the school let the students know they will receive a rocket as part of signing up, and they will launch their rocket within the first few weeks of joining.
3. Use the rocket themed recruitment materials provided by the Lincoln Heritage Council. Materials include:
  - Posters
  - Flyers
  - Parent guides
  - Social media graphics

### How can my pack cover the expense of rockets?

1. Save money by ordering in bulk! The Lincoln Heritage Council will place 3 bulk orders that will provide Packs with a discounted price on rockets, launchers, and engines. All rocket orders will distributed at your District Roundtable.
2. Your Pack can charge an additional \$5 per scout to cover the cost of a rocket, an engine, and part of a launcher for the Pack.

### Where can we launch rockets?

Each district will have a rocket launcher and launch area at the district fall Cub Scout event (i.e. Cub-O-Ree, Fishing Derby, etc). Packs can also choose to buy a launcher and host a pack launch party. Most importantly, be safe when launching your rockets. Prior to your launch party review our safety tips at [scouting.org/Home/HealthandSafety/Alerts/Rockets](http://scouting.org/Home/HealthandSafety/Alerts/Rockets)





# Fall Recruitment ROCKET ORDER FORM

Your pack can have real model rockets as part of your fall recruitment plan! The Lincoln Heritage Council will offer three dates for packs to place their rocket order. To order rockets, please complete this form and return it to the Sam Swope Scout Center along with your payment.

## DEADLINE TO ORDER ROCKETS

### JULY 31

Rockets ordered by this date will be distributed at your District's August Roundtable.

### AUGUST 31

Rockets ordered by this date will be distributed at your District's September Roundtable.

### SEPTEMBER 30

Rockets ordered by this date will be distributed at your District's October Roundtable.

Rocket Kits	Cost	Quantity	Total
Scout Voyager Rocket Kit includes 25 rockets (621964)	\$75 (normally \$125)		
Gnome E2X Rocket Bulk Pack includes 12 rocket kits (622561)	\$35 (normally \$45)		
Engine 1/2 A3-4T includes 24 rockets (620291)	\$35 (normally \$45)		
Alpha III Launch Set Kit includes 1 rocket launcher (619026)	\$20		
		<b>Total:</b>	

**District:**     Audubon             Cherokee             Dan Boone             Four Rivers             Iroquois  
 Lewis & Clark     Lincoln Trail         Seneca                 Tecumseh             Wapiti

**Pack #:**             **Pack Contact:**

**Phone:**             **Email:**

**Payment Method:**    Cash             Check             Credit Card             Unit Account

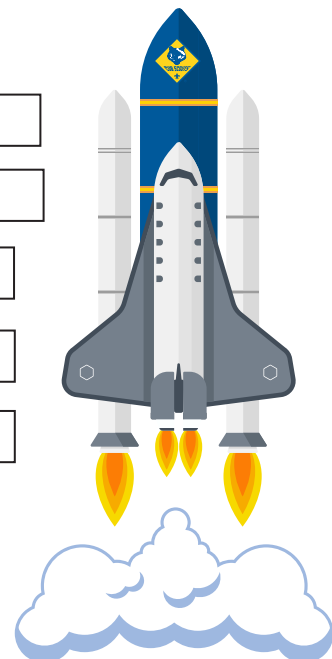
**Name on Credit Card:**

**Billing Address:**

**City:**             **State:**             **Zip Code:**

**Credit Card Number:**

**Expiration Date:**             **CVC:**             **Amount:**



**Mail** to Lincoln Heritage Council, BSA 12001 Sycamore Station Place Louisville, KY 40299  
or **E-mail** to [LHCBSA@Scouting.org](mailto:LHCBSA@Scouting.org) and type "Rocket Order" in subject line.

FOR OFFICE USE ONLY: Account #: 1-6801-094-20